

MEDIA ADVISORY

What: Building Bridges [Summit](#) and [Week](#) on Finance and Sustainability
Who: Federal Councilor Ueli Maurer; UN Deputy Secretary-General Amina Mohammed, *et al.*
When: Start on Monday, 29 November 2021, 09:00 (opening ceremony: 10:00)
Close on Thursday, 2 December 2021, 23:00 (closing gala dinner)
Where: Maison de la Paix, ch. Eugène-Rigot 2, Geneva + nearby locations [Practical-information](#)

Press conference 1

09:00, Room C1, Petal 5, with: FC Ueli Maurer; Patrick Odier, chair, Lombard Odier

Press conference 2

13:00, Auditorium Yvan-Pictet, with: Patrick Odier; André Hoffmann (Vice-Chairman Roche Holdings); Mirjam Staub-Bisang (CEO, BlackRock Switzerland; Jacco Maters (CEO, Anthos Fund); other confirmations pending.

Daily press briefings 9:30 - 10:00

Tuesday 30.11, Wednesday 1.12 and Thursday 2.12 with highlights, planned newsflow and guest speakers.

Daily newsletter – highlights of the summit and 77 week events

Sent every morning on Tuesday, Wednesday, Thursday and Friday around 9am

To receive the links to any of those meetings, to the newsletter and for any accreditation, please send a mail to : buildingbridges_press@dynamicsgroup.ch

Narrative

Funding the Sustainable Development Goals, and greening the economy, is a gigantic undertaking; and gigantic opportunities for well-placed investment are opening. Between 2019 and 2020, sustainable investment rose by 31% in Switzerland, to over 1,500 bn francs. Transitioning to a sustainable economy today is our joint responsibility, including in view of the climate emergency. The financial sector has a crucial role to play, alongside regulatory authorities and innovators.

Launched first in 2019, Building Bridges gathers the financiers, IOs, governments and NGOs around one common purpose: creating the framework for sustainable finance.

Building Bridges 2021 (the summit and [the Week, including 77 events](#) until 2 December) has takeaways for everyone. On its left bank, Geneva is a global financial hub with ramifications all around the world and the World Economic Forum. On its right bank, It is also home to a unique ecosystem of UN and international organizations, NGOs and experts in climate, health, peace, human rights, labor, standards, biodiversity, all of which have an opportunity to contribute in putting finance at work for sustainability. Panelists and high-level participants will build bridges and lay the foundation for a long-lasting sustainable finance.

Media contacts and registration

Christophe LAMPS cla@dynamicsgroup.ch M +41 79 476 26 87

Isabelle LUEDER ilu@dynamicsgroup.ch M +41 76 548 85 32

Stephan POST spo@dynamicsgroup.ch M. +41 79 702 00 40

buildingbridges_press@dynamicsgroup.ch

Press room and interview rooms available. Please direct interview requests to the media team. Access to the Livestream is free. Registration for on-site attendance is required as well as COVID certificate and mask. Public transportation strongly recommended. A full program is available [here](#) and on buildingbridges.org.