

# **BUILDING BRIDGES PROGRAM 2022**

3-6 October, 2022



**October 3, 2022**

15:30 -  
16:00  
CET

## Welcome



**Patrick Odier**  
President,  
Building Bridges



**Ueli Maurer**  
Swiss Federal  
Councillor



**Rebeca Grynspan**  
Secretary-General,  
UNCTAD

16:00 -  
17:15  
CET

## Is Finance Transitioning Quickly Enough to Meet Climate Imperatives?



**Nathan Sussman**  
Director, SL4SF; Professor  
International Economics,  
Geneva Graduate Institute  
(Moderator)



**René Nicolodi**  
Director, Head of Equities & Themes  
in Asset Management, ZKB  
(Introduction)



**Sabine Magri**  
COO, UBS  
Switzerland



**Sergio P. Ermotti**  
Chairman Board of  
Directors, Swiss Re



**Patricia Danzi**  
Director General,  
SDC



**Christoph Aeschlimann**  
CEO, Swisscom

17:45 -  
17:55  
CET

## Leveraging Economic Development for Social Justice



**Helene Budliger Artieda**  
Swiss State Secretary, SECO

18:00-  
18:45  
CET

## How can Finance Support a Far-reaching Just Transition to Sustainable Development?



**Nick Robins**

Professor in Practice for Sustainable Finance,  
Grantham Research Institute, LSE  
(Moderator)



**Karin Reiter,**  
Global Head of ESG  
& Sustainability,  
Adecco



**Vic Van Vuuren,**  
Director  
Enterprises  
Department, ILO



**Veronika Giusti Keller**  
Head of Impact Management,  
BlueOrchard

18:50-  
19:10  
CET

## In Discussion with Philipp Hildebrand



**Philipp Hildebrand**  
Vice Chairman,  
BlackRock



**Tanya König**  
Moderator & Journalist

19:15  
CET

## Welcome Cocktail Offered by Swiss Authorities

**October 4, 2022**

9:00-  
9:45  
CET

## Welcome Address (Video Message)



**Al Gore**

Former Vice President of the United States  
and Chairman of Generation Investment  
Management

9:00-  
9:45  
CET

## Finance for Nature: Strengthening Standards, Data, Disclosure and Innovation for Biodiversity



**Sonja Gibbs**

Managing Director &  
Head of Sustainable  
Finance, IIF  
(Moderator)



**Antoine Sire**

Head of Company Engagement,  
BNP Paribas  
(Introduction)



**Vian Sharif**

Founder, NatureAlpha;  
Group Head of  
Sustainability, FNZ



**Emma Crystal**

Chief Sustainability  
Officer, Credit Suisse



**Margaret L. Kulhow**

Global Finance  
Practice Leader, WWF  
International

9:50-  
10:40  
CET

## Innovation in Sovereign Debt Management



**Ugo Panizza**

Professor  
International  
Economics, Geneva  
Graduate Institute  
(Moderator)



**Mary-Thérèse  
Barton**

Head of Emerging  
Debt, Pictet



**Beatrice Weder  
di Mauro**

President,  
CEPR



**Marcello M. Estevao**

Global Director,  
Macroeconomics, Trade &  
Investment Global  
Practice, World Bank

11:00  
12:10  
CET

## Agriculture, Food, Land Use : The Emerging New Reality



**Eva Zabey**  
Executive Director,  
Business for Nature  
(Moderator)



**Hubert Keller**  
Senior Managing Partner,  
Lombard Odier  
(Introduction)



**Maria Lettini**  
Executive Director,  
FAIRR



**Johnny el Hachem**  
Head Private Equity,  
Edmond de  
Rothschild



**David Nabarro**  
Strategic Director,  
4SD; Special Envoy  
for COVID-19, WHO



**Rob Cameron**  
VP, Global Head of  
Public Affairs and  
ESG Engagement,  
Nestlé



**Louise Mabulo**  
Founder, Cacao Project

12:15-  
13:00  
CET

## In Discussion with Emmanuel Faber and Paul Polman, Closing Discussion



**Emmanuel Faber**  
Chairman, ISSD



**Paul Polman**  
Business leader, climate  
and equality  
campaigner, co-author  
of "Net Positive"



**Tanya König**  
Moderator & Journalist

13:00  
CET

## Networking Lunch

# 4 October 2022

## 14H00-15H30 CET

CICG Room F	<b>BlueImpact: Driving Capital to Blue SMEs</b> <i>Ocean Assets Institute / UNDP / UNEP / ADB / BlueImpact</i>
CICG Workshop room 14	<b>Shaping the Relationship Between Banks and Philanthropic Organisations</b> <i>CA Indosuez</i>
CICG Room A	<b>Investing for Change in Africa</b> <i>UNDP</i>
CICG Room B	<b>The Urgent Case for Inclusive Growth</b> <i>UBS</i>
CICG Room D	<b>The Journey to Net Zero: Deep-dive into the Net-Zero Alliances</b> <i>PRI / UNEP FI</i>
CICG Room C	<b>Markets for Nature: A Global Index for Biodiversity</b> <i>E4S / Center and Crowther Lab (ETH)</i>
CICG Room E	<b>Skin in the Impact Game: Building and Evaluating Sustainable Ventures</b> <i>Geneva Angel Investor Network (GAIN) / TBH Global Family Office</i>

## 16H00-17H30 CET

CICG Room F	<b>Beyond the Hype: Blockchain Infrastructure and Communities for the Global Goals</b> <i>Cardano Foundation</i>
CICG Room C	<b>Climate Crisis: THE Economic Opportunity of the 21st Century</b> <i>ZKB</i>
CICG Room B	<b>What it means to be Green? A Discussion about Greenwashing Transparency and the Purpose of Regulation</b> <i>OBERSON ABELS SA</i>
CICG Room D	<b>Valuing Water: Engaging for Systemic Change</b> <i>Pictet / UNICEF / CERES</i>
CICG Room E	<b>Rethinking Financial Valuations- The Integration of Sustainability Considerations</b> <i>IISD</i>

## 16H00-18H30 CET

CICG Room A	<b>Innovative Blended Finance Solutions for Impact</b> <i>SECO / Swiss Sustainable Finance / SDG Impact Finance Initiative</i>
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# 5 October 2022

## 9H00-10H30 CET

CICG  
Workshop room 14

**Is Your Portfolio Heating Up or Cooling Down the Planet?**  
*AGEFI / FMP Formation*

CICG  
Room A

**Net-Zero Initiatives and Forward-looking Methodologies: The Transition Way in Finance**  
*Swiss Bankers Association / Fondation Genève Place Financière*

CICG  
Room B

**Biodiversity Credits and a Market for Nature**  
*Credit Suisse*

CICG  
Room E

**Biodiversity Footprinting of Portfolio: How to Scale It Up?**  
*BioPerf.biz / BL évolution / UICN*

CICG  
Room D

**Sustainable Investing: Assessing Socio-economic Impacts of Exchanged-traded Funds**  
*Observatoire de la finance / University of Fribourg / Gdansk University of Technology*

CICG  
Room F

**The State of Impact Funds in Emerging Markets**  
*Tameo Impact Fund Solutions*

CICG  
Room C

**Insuring Nature to Reduce Risks – Risk-transfer Solutions for Coral Reefs**  
*UNDP*

## 11H00-12H30 CET

CICG  
Room A

**Nature Finance - The Next Wave**  
*NatureFinance*

CICG  
Room C

**Aligning Profits and Sustainability in Latin America and the Caribbean**  
*UNDP / AlphaMundi Group*

CICG  
Workshop room 14

**Demystifying Risk to SDG Investments in African Markets: Spotlight Ghana & Kenya**  
*Ground\_Up Project / SDG Lab / Swiss Embassy in Kenya / Nairobi International Financial Center / Ghana Investment Promotion Center / Financial Centers For Sustainability*

CICG  
Room D

**Next Generation: Financing Future Climate Solutions**  
*EFG Bank / Eurizon / Julius Bär*

CICG  
Room F

**Helping Institutional Investors Build a European Impact PE Portfolio in Partnership with an EU Agency**  
*CPEG / AlphaMundi Group / EIF*

CICG  
Room E

**Fighting Off Blended Finance “Bad Press” with New Transformative Financing Models**  
*R20 Foundation / Pegasus / Capital Advisor / Gold Standard / IUCN / Green Climate Fund*

CICG  
Room B

**Plastics Circularity : The Role of Finance in Finding Solutions through the Plastics Value Chain**  
*Lombard Odier*

# 5 October 2022

## 14H00-15H30 CET

CICG Room D	<b>Measuring Human Rights for Investors</b> <i>Geneva Center for Business and Human Rights / Université de Genève</i>
CICG Room A	<b>Disclosing Climate: From International Sustainability Standards to the Swiss Climate Scores</b> <i>Asset Management Association Switzerland</i>
CICG Room C	<b>Invest in Peace through Water: The Blue Peace Financing Initiative is Innovative Sustainable Finance in Action</b> <i>Swiss Agency for Development and Cooperation (SDC) / the United Nations Capital Development Fund (UNCDF) / the Gambia River Basin Development Organization</i>
CICG Workshop room 14	<b>Sustainable Investing 4.0: Big Data and AI for Maximal Impacts</b> <i>ZHAW / Swiss Sustainable Finance</i>
CICG Room E	<b>Commercial Financing Unlocked for Sustainable MSME Trade in Developing Countries</b> <i>International Trade Center / Trade &amp; Development Fund / CRDB / NMB Banks</i>
CICG Room B	<b>Sustainable Infrastructure: New Investment Opportunities</b> <i>UBP</i>
CICG Room F	<b>Guidance on Impact Investing in Listed Equities</b> <i>Global Impact Investing Network</i>

## 16H00-17H30 CET

CICG Workshop room 14	<b>Building a Sustainable Finance Marketplace: How New Standards of Non Financial Reporting (EU Taxonomy) Will Impact Financial Products and Stock Market Exchanges</b> <i>SWISOX</i>
CICG Room B	<b>TNFD as a Solution to Address Biodiversity Risks and Dependencies</b> <i>Swiss Sustainable Finance / Swiss Federal Office for the Environment</i>
CICG Room C	<b>Accelerate2030 meets Geneva: Unlocking Financing for the Missing Middle</b> <i>Impact Hub Geneva / InTent / Impact for Breakfast / Baraka Impact Finance / Cardano foundation</i>
CICG Room D	<b>Energy Transition : From Global to Local</b> <i>BCGE / Liontrust International</i>
CICG Room E	<b>Regenerative Finance – Web3 for Climate Action</b> <i>Climate Collective / Celo</i>
CICG Room F	<b>Remittances as a Financial Tool for Impact Investments and Impact Entrepreneurship</b> <i>4IP Group / Geneva Graduate Institute / Abrod</i>

## 16H00-18H30 CET

CICG Room A	<b>Gender Equality in the Financial Industry: Quo Vadis?</b> <i>Swiss Sustainable Finance / Swiss Federal Office for the Environment</i>
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## 18H00-20H00 CET

CICG Room B	<b>The Territory: Movie Screening and Discussion</b> <i>Nature Finance / Green Digital Finance Alliance / E4S / Sustainable Finance Geneva / WBCSD</i>
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# 6 October 2022

## 9H00-10H30 CET

CICG Room B	<b>Social Impact Real Estate: Moving Beyond Green Building</b> <i>Edmond de Rothschild</i>
CICG Room F	<b>Commercially Scalable Global Health Solutions: Business Models and Co-Investment Partnerships to Drive Success</b> <i>Baraka Impact Finance / Impact Hub Geneva</i>
CICG Workshop room 14	<b>It Takes Three to Tango</b> <i>The Impact Office / World Economic Forum (Uplink)</i>
CICG Room E	<b>Impact Investment in Times of Crisis</b> <i>Swiss Impact Investment Association / POP Movement / Impact Investment Solutions</i>
CICG Room C	<b>From Why to How: Investing in the Transition through Public and Private Markets</b> <i>BlackRock</i>
CICG Room D	<b>Finance in a New World</b> <i>J. Safra Sarasin / Mirabaud Group / Reyl Innovative Banking / Asteria Investment Managers</i>
CICG Room A	<b>Leading Sustainability from the Boardroom</b> <i>B Lab Switzerland / InTent / Swiss Boards for Agenda 2030</i>

## 11H00-12H30 CET

CICG Room F	<b>Digitization Trends &amp; Opportunities in Emerging Markets</b> <i>Seedstars</i>
CICG Room E	<b>The Sanitation Economy: Where 'Investment and Impact' Meet</b> <i>The Sanitation and Hygiene Fund (UNOPS) / Toilet Board Coalition</i>
CICG Room C	<b>Financing Climate Adaptation and Disaster Risk Reduction in Emerging Markets and Developing Economies</b> <i>World Bank Group</i>
CICG Room B	<b>Finance as a Driver of Peace</b> <i>Sustainable Finance Geneva / ICRC / Geneva Graduate Institute</i>
CICG Room D	<b>Infrastructure for Impact Accountability: Towards Standards for Quality Impact Reporting</b> <i>BlueMark</i>
CICG Room A	<b>Engagement as a Means to Impact the Real Economy</b> <i>Foundation Ethos</i>
CICG Workshop room 14	<b>Digital transformation – Risks and Opportunities for a Holistic Approach to Sustainable Finance</b> <i>SDG Lab / IISD / CyberPeace Institute</i>

# 6 October 2022

## 14H00-15H30 CET

CICG Room E	<b>All Along the Green, Social &amp; Sustainability Bonds Investment value Chain</b> <i>Symbiotics</i>
CICG Room B	<b>Re-thinking Finance</b> <i>Club of Rome / Incitare</i>
CICG Room A	<b>Investing in a Just Transition</b> <i>Impact Investing Institute / ILO / BlueOrchard</i>
CICG Room F	<b>Responsible Investment in Tech</b> <i>Human Technology Foundation (HTF)</i>
CICG Room C	<b>Ecosystem Restoration: the Next Frontier of Environmental Investing</b> <i>BNP Paribas</i>
CICG Room D	<b>Can Data Save US from Greenwashing?</b> <i>Barclays / Capital Group / KPMG / RepRisk</i>

## 16H00-17H30 CET

CICG Room F	<b>Step by Step Guide to Natural Language Processing: Extract ESG Sentiment from Company Reports</b> <i>RAM Active Investments</i>
CICG Room E	<b>The Criticality of Building Resilience against Physical Climate Risks</b> <i>CelsiusPro / HOLCIM</i>
CICG Room D	<b>Implementing Sustainability n Wealth Management</b> <i>Association of Swiss Private Banks</i>
CICG Room C	<b>Sustainability and Impact Measurement and Reporting: Where do We Stand?</b> <i>Geneva Graduate Institute / SL4SF / IFC / Geneva Finance Research Institute</i>
CICG Room A	<b>Billions to Trillions – The Financial Opportunity of Building the Digital Bridge</b> <i>Equity4Humanity / Artha / Geneva Centre for Security Policy / Accenture IDE4 (CERN)</i>
CICG Room B	<b>How Big Platforms Develop Green Digital User Journeys</b> <i>Green Digital Finance Intelligence</i>

## 4 October 2022

### 15H30-16H00 CET

CICG  
Village Area

**Pitch: Giga**  
*an initiative by UNICEF and ITU*

### 17H30-19H00 CET

CICG  
Village Area

**Networking Cocktail**  
*Sponsored by Cardano Foundation*

## 5 October 2022

### 10H30-11H00 CET

CICG  
Village Area

**Pitch: SDG World Tour**  
*SDG Impact Stories*

### 12H30-14H00 CET

CICG  
Village Area

**Building Bridges Networking Lunch**  
*Sponsored by Credit Suisse and Lombard Odier*

### 15H30-16H00 CET

CICG  
Village Area

**Pitch: Small Business Champions Winners**  
*a joint program between the WTO, ITC, and ICC*

### 17H30-18H30 CET

CICG  
Village Area

**Networking Cocktail**  
*Organised by Innovate4Nature*

### 18H30-19H00 CET

CICG  
Village Area

**Networking Cocktail**  
*Organised by Gender Lens Initiative for Switzerland (GLIS)*

**6 October 2022**

**10H30-11H00 CET**

CICG  
Village Area

**Pitch: Sustainable Finance Hack 2022**  
*by Open Geneva and the Geneva School of Economics & Management*

**12H30-14H00 CET**

CICG  
Village Area

**Building Bridges Networking Lunch**  
*Sponsored by Pictet and UBS*

**13H00-14H00 CET**

CICG  
Village Area

**Networking Session: Accelerate 2030 Entrepreneurs**  
*by Accelerate 2030*

**17H30-18H30 CET**

CICG  
Village Area

**Building Bridges Closing Cocktail**  
*Building Bridges*