

On behalf of the SDG Lab and IISD we look forward to welcoming you at:

Building Bridges Week Data Workshop

Measuring the Social Dimension of Sustainable Finance

Date & Time: Wednesday 1 December, 10:00 - 11:30 CET

Venue: Campus Biotech Innovation Park

Venue: Campus Biotech Innovation Park

[SDG Solution Space](#) - Ground Floor

Av. de Sécheron 15, 1202 Genève

Registration for the workshop is required via [Building Bridges Week](#)

Introduction

Measurement is often cited as one of the main challenges to advance the inclusion of social aspects in sustainable financing. With an offset in a number of themes under the 'S', this workshop will invite participants to discuss how the finance and development community can collaborate to strengthen data design, collection, and usage of data for measuring the social impact of investments.

In this Building Bridges workshop, participants are invited to share their expertise, solutions and any challenges they might face in their work on measuring impact on the 'S'. The discussions will be structured around 5 themes, each one facilitated by a subject expert.

See the themes and a presentation of facilitators outlined on the following pages.

Thematic groups

Respecting Human Rights

Moderated by Kristina Touzenis, Independent Consultant

Human Rights have been used in a number of tools by international organizations to create – not always strictly quantitative – indicators for impact. How can this be used in investments and the “sustainable business space” as well. How can the investment sector use human rights to measure their impact as well as address adverse effects of their activities? Links with Good Governance and Human Rights Due Diligence will also be considered.

Enabling inclusive and sustainable communities

Moderated by Daniela Bosniak, PeaceNexus

What is the contribution of business to societal wellbeing and how can it be measured? This group will explore practices, challenges and opportunities for businesses to determine the impact of their activities, products and services on the communities in which they operate. This includes how to measure impact, evaluate it, and whether it should always be quantified.

Governance issues with a big social impact

Moderated by Ugo Panizza, The Graduate Institute

For multiple decades, activists have sought to institute an international legal Odious Debt doctrine that limits the ability of despotic governments to borrow money and then shift those obligations onto more democratic successor governments. The idea of such a doctrine is to limit financial flows to despotic and corrupt governments and promote flows to more democratic and accountable countries. Are these systems doable and what type of data would be needed? Would they contribute to the “S” component of ESG investment or would they be a detriment to overall ESG finance?

Diversity and Inclusion, Gender diversity

Moderated by David Uzsocki, IISD

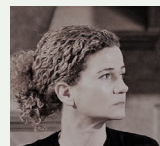
The credibility of mainstreaming gender considerations in finance relies on market participants having access to quality gender data. The working group will focus on the challenges of gathering disaggregated gender data, innovative ways to address data scarcity and selecting the right gender KPIs for financing instruments. We will also discuss solutions for collecting data for some of the more difficult gender indicators that are often ignored by issuers of gender smart products.

Decent Work and Quality Jobs

Moderated by Patricia Richter, ILO

The GIIN Annual Impact Investor Survey shows that 73% of investors target SDG 8 on decent work and economic growth. Thus, there is growing consensus that not only the quantity but also the quality of jobs matters for sustainable economic growth. But what metrics illustrate that we are on track, what quality jobs data can we reasonably collect? The breakout session will shed light on current practice, challenges encountered and discuss collaboration potential to improve quality jobs data.

Bios



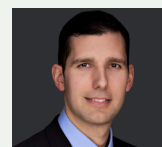
Kristina Touzenis has 20 years experience in concrete implementation of international standards and law worldwide. She has experience creating and promoting rights-based approaches to programming, advocacy, policy making and negotiations. During her career as Head of International Migration Law at the International Organization for Migration as well as Managing Partner for BST Impact Sàrl and in various advisory positions she has been used to addressing and working with a variety of stakeholders and partners on both advocacy as well as programmatic support and implementation of international law and standards in complex settings – as well as on reporting on concrete indicators of progress.



Daniela Bosniak is a Programme Adviser at PeaceNexus Foundation, where she leads the research on present and upcoming ESG reporting frameworks and regulations. She also supports PeaceNexus' business engagement activities. Prior to joining PeaceNexus, her activities included working with the Department of International Trade at the UK Embassy in Croatia and the UN Office of Disarmament Affairs. She is a graduate of the University of Cambridge, focusing on the politics of the international economy.



Ugo Panizza is Professor of Economics and Pictet Chair in Finance and Development at the Graduate Institute of International and Development Studies. He is also the Director of the International Center for Monetary and Banking Studies (ICMB), Editor in Chief of International Development Policy, and deputy director of the Center for Finance and Development. He is a Vice President and Fellow of CEPR, and Fellow of the Fondazione Einaudi. Before joining the Graduate Institute, he was Chief of the Debt and Finance Analysis Unit at the United Nations Conference on Trade and Development (UNCTAD) and a Senior Economist at the Inter-American Development Bank. He also worked at the World Bank and taught at the American University of Beirut and the University of Torino.



David Uzsocki works as a Sustainable Finance Lead and Senior Advisor in IISD's Economic Law and Policy Program. He has several years of experience in informing and advising public and private investors, government officials and financial market participants on how the allocation of capital can be better aligned with sustainability objectives. His areas of expertise include gender-lens investing and the mainstreaming of gender considerations in investment decisions, sustainable investing trends, strategies, and innovation, and environmental, social, and governance (ESG) impact assessment.



Patricia Richter has been working with the ILO Social Finance Programme since 2007 and leads the programme's work on sustainable investing and innovative finance. A development finance professional with twenty years of experience, her expertise covers the areas of social and environmental management, social performance, impact measurement, and rural finance with a regional focus on Africa and Asia & Pacific.