Sustainability integration, a pressing reality

- **Searching for new sources of alpha:** 81% of investors\(^1\) want to better understand and improve the impact of their investments.
- **Increased social awareness:** 91% of millennials\(^2\) demand social impact transparency and will inherit up to €55T.
- **Heightened regulatory pressure:** Sustainability policies have more than doubled in the last 5 years\(^3\).

Gold standard sustainability platform for investors

Clarity AI provides a tech platform for investors to manage the impact of their portfolios, leveraging big data and Machine Learning.

- **Best data reliability and coverage** through algorithms and technology.
- **One-stop-shop** covering all aspects of Sustainability, including proprietary impact scores.
- **Flexible integration** and a user friendly technology platform.

Trusted by a network of investors representing USD **trillions in AuM**

- **Global Asset Manager**
  - We were able to easily develop our own custom methodology, responding to the Group’s needs. Once created, integration with all Group stakeholders was a matter of weeks.

- **Pension Authority of an European country**
  - Clarity AI provides full transparency and science-based methodologies. Their coverage and reliability of sustainability data is the best in the market.

- **Leading European Financial Services platform**
  - Integration is as easy as plug & play through their API. The modularized structure allows us to offer ad-hoc sustainability information based on our clients’ preferences.

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1. BCG (Global Asset Management 2018: The Digital Metamorphosis;
2. 2 Millenials will own up to €55T between now and 2060 (Robeco: The Essentials of Sustainable Investing);
3. PRL data compiled by Goldman Sachs, Global Investment Research.

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Clarity AI value proposition at a glance

Combination of the best data, proprietary impact methodologies and end-to-end tools for analysis and reporting

The engine for any Sustainability / Impact capabilities

Flexible integration and a user friendly technology platform

- Sustainability analysis
- Screening for best-performers
- Portfolio monitoring and rebalancing
- Unlimited reporting (internal and to stakeholders) in one-click

One-stop-shop covering all aspects of Sustainability, incl. proprietary scores

- Impact and Risk scores (e.g., ESG, Negative Screening, UN SDGs, 2D Alignment)
- Customization of methodologies based on your personal preferences/values
- Full transparency of scores, using algorithms to remove bias

Best data reliability and coverage through algorithms and technology

- ~29k companies, 135k+ funds, 198 countries and 187 local governments
- 1,000+ sustainability indicators
Details: Clarity AI - Tools

Different products to service your specific needs

Web App

A one-stop-shop to cover sophisticated end-to-end use cases (e.g., analysis, portfolio creation, simulation) for the sustainability focused teams within your organization.

Illustrative example: UN Sustainable Development Goals module

API/Widgets

Easily integrate Clarity AI Widgets/API into any platform to assess sustainability of any portfolio or investment, giving direct access to your internal teams or clients.

Visual widgets with ad-hoc information of any Clarity AI module

Custom datasets for clients requiring high-level of detail
Details: Clarity AI - Scores

Multiple modules and scoring methodologies available to cover all sustainability perspectives

- **Measuring external Impact on people and the planet**
  - ESG Impact
  - UN SDGs (e.g., no poverty, zero hunger)
  - “Impact Highlights” (e.g., employment, waste footprints)
  - Impact of Products and Services - On Demand

- **Measuring Risk and potential enterprise value creation linked to Sustainability**
  - ESG Risk
  - Controversies (incidents monitoring of thousands of news each day)
  - Exposures (e.g., tobacco, alcohol, gambling)

- **Climate** (e.g., carbon footprint, 2° alignment, TCFD)

- **Regulatory compliance** (e.g., EU Taxonomy, SFDR)
Details: Clarity AI - Data
Best data reliability and coverage, through algorithms and technology

Largest and most reliable sustainability database

135K+ FUNDS covered in Clarity AI database

Data gathering & aggregation

*Multiple Data Sources*
- Structured (quantitative)
- Unstructured (news, reports)

*Proprietary Sources*
- Reported by corporates
- Data research

Data treatment

*Subject-matter experts*

*Machine learning models*
- Reliability algorithms
- Estimation models
- Natural Language Processing

Leveraging algorithms and technology

15.7K+ Asia & Pacific
29K+ COMPANIES
1.4K+ Middle East & Africa
385 GOVERNMENTS
5.7K+ North America
5.4K+ Europe & Central Asia
1.1K+ Latin America & Caribbean
198 National
187 Sub national

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Clarity AI - Credentials
On the path to become the Gold Standard Tech platform for Impact

Our Client Network
Great market acceptance and significant traction

<table>
<thead>
<tr>
<th>Collaborators</th>
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Who we work with
We are proud to collaborate with industry leaders from around the world

As seen in
Forbes
 CNBC
 Bloomberg

Awards
Prestigious awards recognizing Clarity AI's innovation and contribution

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“BlackRock boosts Aladdin . . . through strategic partnership with Clarity AI”

“BNP Paribas Securities Services & its platform Manaos... announce partnership with Clarity AI”

“Allfunds has partnered with Clarity AI”

“Qontigo, Deutsche Börse's indices & analytics provider, will work alongside Clarity AI”

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Members of

Aladdin
additiv

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Ministry Investment and strategic partnership with Blackrock.
Clarity AI partners with BNP Paribas Securities Services & its platform Manaos.
Partnership with Allfunds, the world’s largest distribution network.
In partnership with Qontigo (combination of Axioma, DAX and STOXX).

Partners
Partnerships with recognized institutions and organizations in the ecosystem

Collaborations
As seen in

additiv
Forbes
CNBC

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