



BUILDING BRIDGES

Aligning finance with sustainability

2-5 October 2023 | CICC, Geneva





● Building bridges to leverage the power of finance for sustainability

A Swiss-based initiative

Building Bridges is a joint initiative, launched in 2019, that creates links between international organizations on the right bank of Geneva and financial institutions on its left bank. Through this bridge, the initiative aims to accelerate the transition to a global economic model aligned with the Sustainable Development Goals (SDGs).

Building Bridges' ambition is to leverage the power of finance and Geneva's unique ecosystem to preserve the planet, reduce social inequalities, and improve access to human rights. The initiative serves as an international hub for sustainable finance and the SDGs.

More than an event, Building Bridges aims to stimulate international debate and shape the global sustainable finance agenda. By creating synergies between diverse actors and sectors, Building Bridges facilitates the emergence of concrete solutions to mobilize capital flows toward sustainable and inclusive projects.

Our Mission

- Accelerating the transition to a global economic model aligned with the needs of a sustainable and just society
- Connecting individuals from diverse communities, including the finance sector, government, and sustainable development organizations
- Providing a forum for discussion and cooperation between the Global North and South
- Identifying, advocating, and contributing to the implementation of concrete actions
- Shaping the global sustainable finance agenda



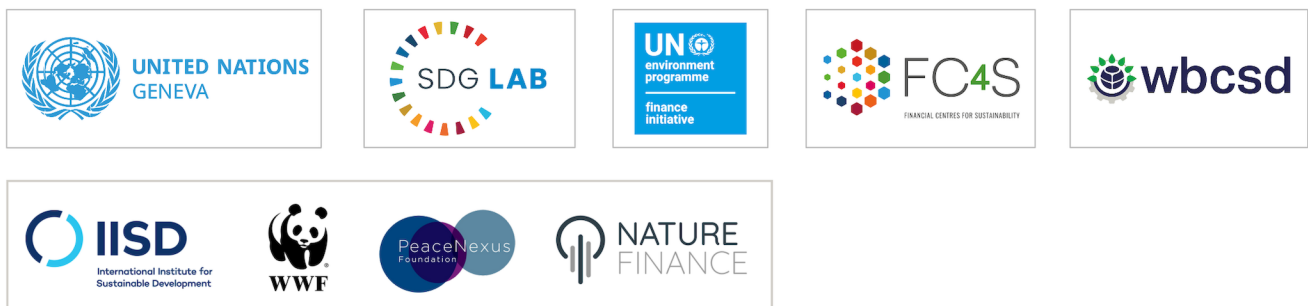
A collaborative effort

Building Bridges was founded by Swiss local and national authorities, the finance community, the United Nations, NGOs, and other International actors to advance sustainable finance in Geneva and beyond. The initiative works with over 100 partner organizations and benefits from the expertise of a large network to address global challenges from different perspectives.

FINANCE COMMUNITY



INTERNATIONAL GENEVA



PUBLIC AUTHORITIES



A center for engagement

Our community includes individual members and institutional partners who promote an inclusive and holistic vision of a sustainable society that equally addresses social, economic and environmental issues. Building Bridges invites its community to engage through diverse activities and events.



Knowledge

To inspire



Communities

To engage



Platforms

To connect



Financial Sector — 34 %

NGOs and Civil Society Constituencies — 27 %

Corporate Companies — 22 %

International Communities — 9 %

Governmental Authorities — 6 %

Media — 2 %



A ground-breaking event to advance sustainable finance

Every year, Building Bridges hosts a week of discussions and networking events to advance sustainable finance around the world. The 2022 edition of Building Bridges gathered over 1800 people in Geneva to explore climate action, sustainable agriculture practices, opportunities in emerging markets, fintech, nature finance, gender lens investing, and an array of other topics. This international event also provides a platform for launching innovative projects, research and actions. It is a space to network with prominent figures of the industry as well as like-minded institutions that wish to contribute to a fair and just transition.

We aim to build a bridge from an economic system that has damaged the planet to one that sustains and regenerates it. ”



Patrick Odier
Chairman, Building Bridges

2023 Edition | 2-5 October

Together we will move the needle on sustainable finance.

The next edition of Building Bridges will take place from October 2-5, 2023 at the CICC in Geneva and will leverage the power of finance for the Sustainable Development Goals. Building Bridges aims to become THE global forum to drive the transition to a sustainable financial system.



**BUILDING BRIDGES
SUMMIT**

October 2 – Afternoon
Creating constructive debates

The Building Bridges Summit is an invite-only event that will feature high-level dialogues and interventions from thought leaders about the future of finance.



**BUILDING BRIDGES
ACTION DAYS**

October 3, 4 and 5
Offering innovative events and discussions

The Building Bridges Action Days will showcase 60+ crowd-sourced events in a range of formats that allow for different levels of dialogue and collaboration. Every day will start with a high-level plenary.



**BUILDING BRIDGES
VILLAGE**

October 2-5
Providing an animated networking space

The Village is an interactive space for networking, meeting new people, and building bridges. It will be open alongside the Summit and the Action Days. A closing event will take place on October 5 for all members of the community.

Contact our team for more information



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BB-Connect

