

Introduction to AlphaMundi Group

alphamundi

SocialAlphaFund
Impact Solutions For Emerging Markets

AlphaJiri 

alphamundi
FOUNDATION



May
2022

The AlphaMundi Group Ltd (AMG) is a global for-profit impact advisory firm with 12-years of transaction experience

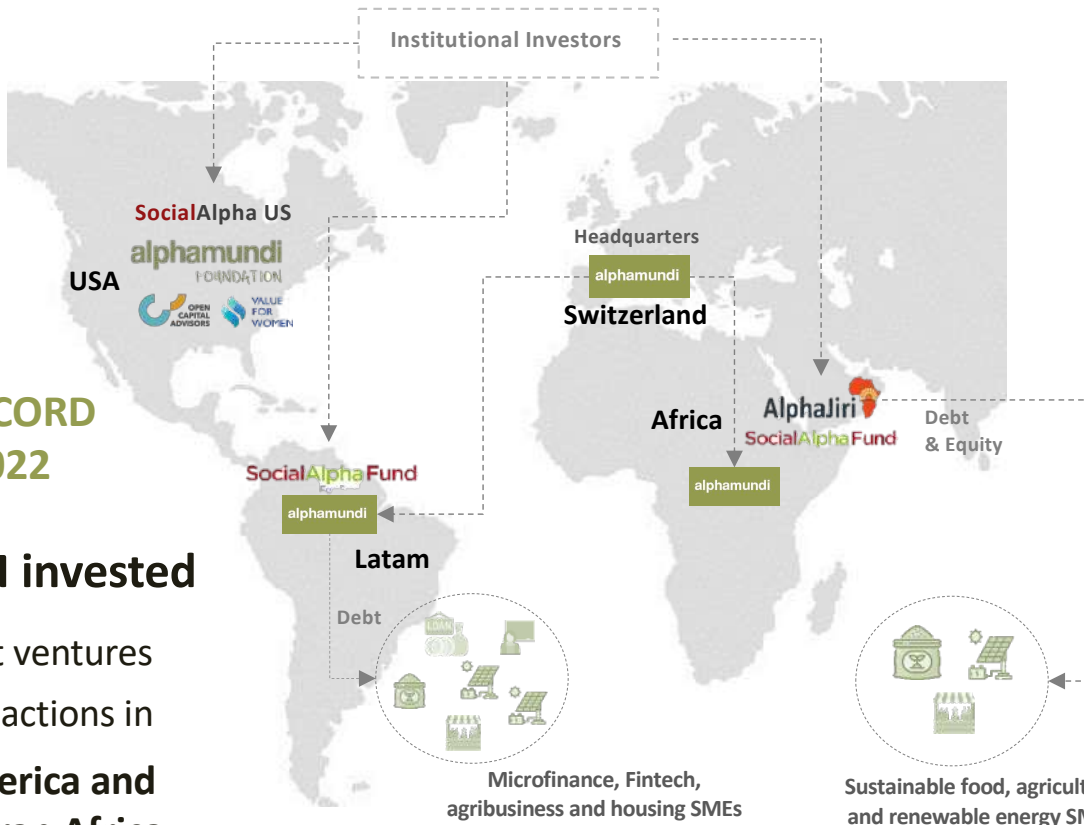


THEORY OF CHANGE

We identify **SME solutions for the SDGs** and help them grow to national market leadership and cross-border scale in Latin America & Sub-Saharan Africa, through debt, mezzanine and equity from AMG and innovation grants from the AlphaMundi Foundation.



AlphaMundi Group has a global team with offices in Geneva, Bogota, Nairobi and Washington DC



TRACK RECORD
2010-2022

USD 110M invested

55 impact ventures

270 transactions in

Latin America and Sub-Saharan Africa

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SAIF-Bastion: private debt SME fund investing with a gender lens across sectors in Latin America and Sub-Saharan Africa

AUM **USD 21M**

Current portfolio companies: **20**

Main sectors: Energy, Finance, Food, Housing

Average investment size: **USD 1M**

AlphaJiri

AlphaJiri: private debt & equity SME fund investing with a gender lens on sustainable food and renewable energy in Sub-Saharan Africa

AUM **USD 21M**

Current portfolio companies: **6**

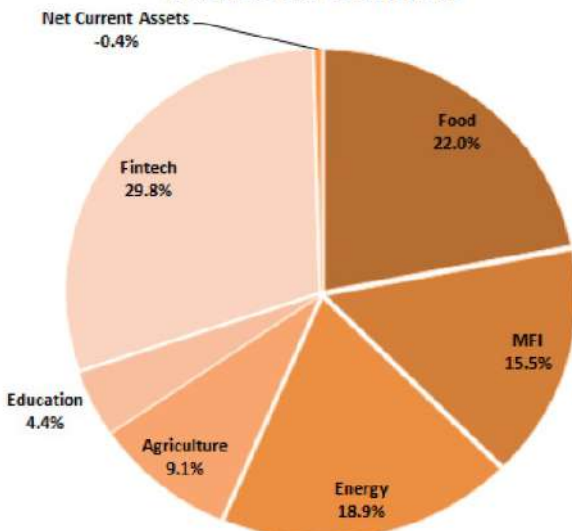
Main sectors: Energy, Food

Average investment size: **USD 1.3M**

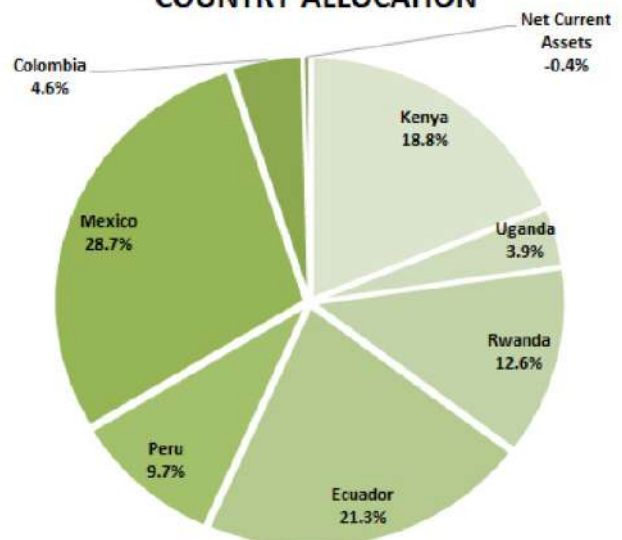
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*Fully Invested, Quarterly Liquidity,
USD 20M in Pipeline Opportunities*

SECTOR ALLOCATION



COUNTRY ALLOCATION



SocialAlpha Fund

Impact Solutions For Emerging Markets

63%

of the **SocialAlpha** loan book is fully or partially collateralized.

22%

of the fund portfolio was under **USAID-SIDA** guarantee by 31 dec 2021.

43%

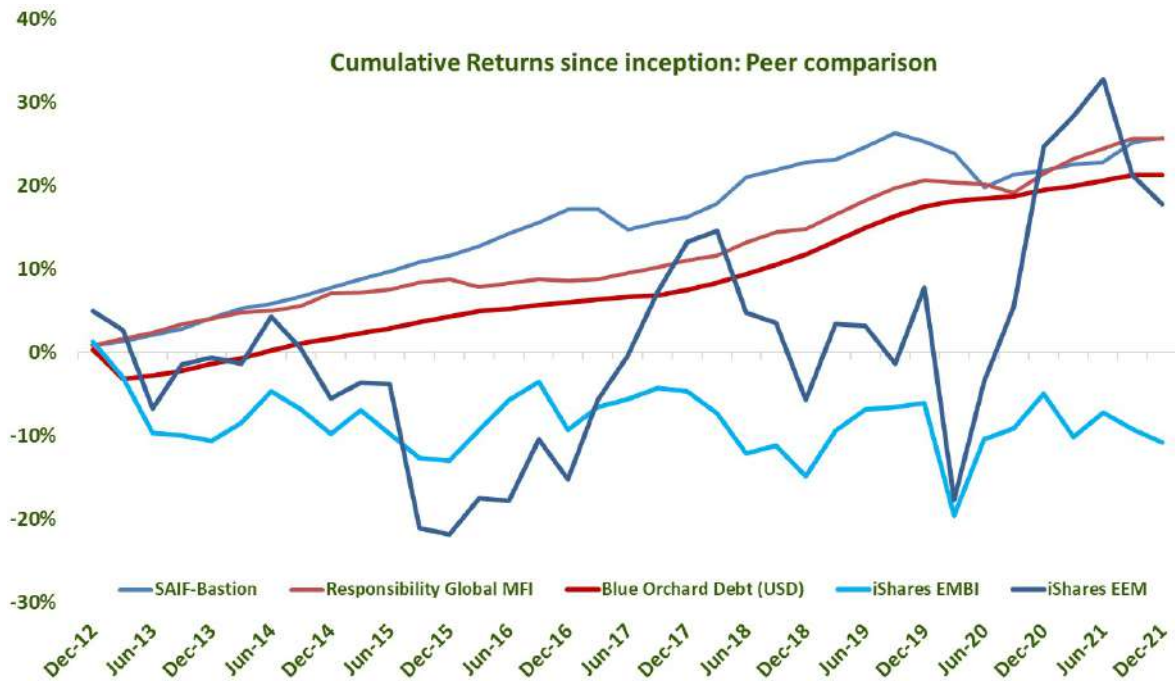
From 2014 to 2023, SAIF-Bastion can place up to **USD 20M** of loans to household technology companies under a guarantee covering 43% of each loan.



SWEDISH INTERNATIONAL DEVELOPMENT COOPERATION AGENCY

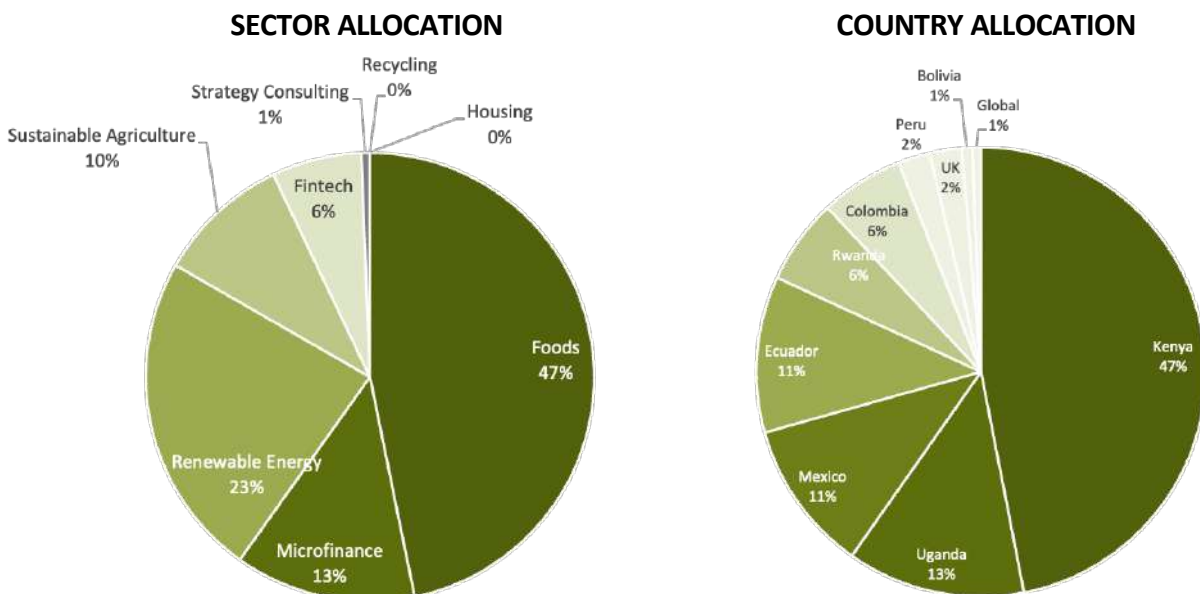


By 31mar2022, **SocialAlpha** delivered an average **USD IRR of 2.9%** since it became fully invested in 2012, in line with the performance of impact debt funds in emerging markets over the last decade.



Co-Investments Portfolio

By 31dec2021, **SocialAlpha** private debt and minority equity co-investments delivered a **net annual USD IRR of 11.5%** since co-investment inception in 2015.



Total AMG co-investments amounted to **USD 22M** by 31 mar 2022.

	European Investors	US Investors
Fund Name	SocialAlpha Investment Fund (SAIF)	SocialAlpha Investment Fund US - LP
Fund Domicile, Type	Luxembourg, SICAV – SIF – AIF	Delaware, Limited Partnership
Fund Custodian	Société Générale	TriState Capital Bank
Fund Administrator	Société Générale	Essential Fund Services International
Auditors	Price Waterhouse Cooper	Berkower LLC
Legal Counsel	Arendt & Medernach SA	Nelson Mullins Riley & Scarborough
Target net return	3-5%	Class A: 3-5%
Fees: Mgt. / Perf. / Hurdle	2% / 20% / 3%	2% / 20% / 3%
NAV Calculation	Quarterly	Quarterly
Subscription of units	Quarterly	Quarterly
Redemption of units	Class A: Quarterly 60 days notice Class B: Quarterly 90 days notice	Quarterly 60 days notice
Minimum Subscription	USD equivalent of EUR 125,000	USD 150,000



AlphaMundi uses financial and **IRIS+** indicators to align its impact reporting primarily on **7** Sustainable Development Goals (SDGs).



AlphaMundi is uniquely positioned to deliver impact thanks to its **hybrid organizational structure** that combines an **impact investing manager** and a **nonprofit foundation**.



SocialAlpha impact reporting aims to shift to a digital platform by **1 January 2023**, for transparent, continuous, and dynamic impact management.



SocialAlpha is classified as a social fund under Article 9 of the **European Sustainable Finance Disclosure Requirements (SFDR)**





Ecuadorian gender focused microfinance institution

66,480 clients

75% women and 76% live in rural areas

Gross portfolio of ~ USD 58M

~330,000 loans in the last 3 years

Espoir is one of the best representatives of gender equality in the portfolio, with 68% of female employees and 40% of women in the board



Gold medal winner of the national Violeta Award for Woman Empowerment 2021



Mexican Biodigesters that convert organic waste into biogas, replacing coal and wood for cooking and heating, producing organic fertilizers and reducing waste

+11,000 biodigesters

Self-generated renewable energy, +productivity and - sanitary and safety risks

+68,000 people

+314k tons of CO2e reduced.



Fully divested by SAIF in 2021



Ecuadorian and Colombian Agro-industrial company



NATURE'S HEART

Alphamundi was the 2nd institutional investor in 2010

Terrafertil training and support helped +2,200 farming families to multiply their previous income 2x and 3x times.

2016 - 90% of world market share of goldenberry sales



Fully acquired by Nestlé in 2018

AlphaMundi targets **7 SDGs** through portfolio companies with significant, tangible results



+2.4M direct clients served by portfolio companies with goods and services designed to enhance income and reduce poverty

88% live in rural areas



47% are women



358 families accessed dignified housing by our affordable housing company, increasing the resilience of beneficiary families



+7,000 low-income students accessed financing for higher education

98% of them were first time borrowers





3,377 women employed by portfolio companies

~40% of staff.



Women represented **43% of the direct client** base in 2018



Women and children represented **majority of indirect beneficiaries**



Gender lens incorporated throughout the **investment life cycle**



AlphaMundi led the creation of the **GLIS** initiative to enhance the Swiss contribution to **SDG 5** through **public-private partnerships, research, products development, awareness-building events & media coverage.**





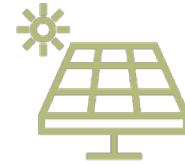
+500K solar home systems installed by our solar companies

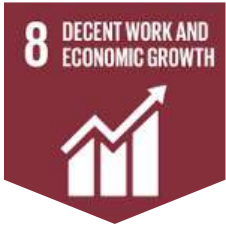


2M+ households reached with clean energy



1.5M single watt bulbs distributed to schools





8,443 full-time staff employed by portfolio companies, all receiving at least baseline benefits.

Women represent **~40%** of staff



+26K supplier farmers worked with the Agriculture and Fast-Moving Consumer Goods (FMCG) portfolio companies through income enhancing products and services



Strategic partnerships



USAID
FROM THE AMERICAN PEOPLE



AlphaMundi Foundation 501c3 was launched in Washington D.C. in **2018**

US 35.8M

Private sector
investment catalyzed

63

Projects launched
or completed

US 2.7M

Grants committed
to SMEs

29

Enterprises receiving
targeted support

US 1.2M

Kind and cash resources
leveraged from participating
companies

12

Countries of
operation

Technical Assistance to support companies with **capacity building**,
impact measurement, and **gender equality**



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Thank you!

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For further information
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