

## Gender Lens Initiative for Switzerland (GLIS) launches its first Gender Lens Investing Report

Geneva, Tuesday 30 November 2021.

*During the Gender Lens Initiative for Switzerland (GLIS) session taking place at the Warwick hotel with an audience of more than 80 guests, in the context of the [Building Bridges week](#), Sustainable Finance Geneva (SFG) launched its first report on Gender Lens Investing.*

The [Gender Lens Initiative for Switzerland \(GLIS\)](#) is a working group set up by SFG in March 2021 at the initiative of the [AlphaMundi Group Ltd](#) and with the support of [Gender Smart](#), to enhance Switzerland's contribution to Sustainable Development Goal 5 on gender equality and the empowerment of women and girls.

Gender inequality is a crucial driver of poverty. What is more, statistical evidence shows that investing in women increases corporate innovation, productivity, profitability, and resilience, and in microfinance, we know that women are usually a more reliable investment than men. These observations have led to the emergence of the field of Gender Lens Investing, broadly defined as incorporating gender analysis into financial analysis to obtain better outcomes for investors, businesses, and society.

However, while numerous studies demonstrate the benefits of investing in women, the percentage of impact investing funds addressing gender equality remained at around 8% in 2020, according to Phenix Capital.

The report covers the rationale behind Gender Lens Investing and describes the market to date; it also gives the examples of AlphaMundi Group, a Geneva-based Impact Funds Manager, which has embedded Gender Equity as a core business principle since its inception.

Tim RADJY, Chair of the GLIS and Managing Partner of AlphaMundi Group, stated: *“SDG 5, Gender Equality, is not only an extremely important goal in and of itself, but it is also a catalyst to achieve all other Sustainable Development Goals. I hope this report will encourage financial institutions to embed Gender Lens considerations in their governance and business model, and apply a Gender Lens approach throughout their investment policies and processes.”*

The report can be downloaded [here](#).

For further information, please refer to the GLIS webpage on the SFG website, the [GLIS linkedin](#) page, or contact : [info@sfgeneva.org](mailto:info@sfgeneva.org)