

# **BUILDING BRIDGES PROGRAM 2022**

3-6 October, 2022



#### **October 3, 2022**

15:30 -16:00 CET

#### Welcome



Patrick Odier President, Building Bridges



**Ueli Maurer** Swiss Federal Councillor



**Rebeca Grynspan** Secretary-General, UNCTAD

16:00 -17:15 CET

### Is Finance Transitioning Quickly Enough to Meet Climate Imperatives?



Nathan Sussman Director, SL4SF; Professor International Economics, Geneva Graduate Institute (Moderator)



René Nicolodi Director, Head of Equities & Themes in Asset Management, ZKB (Introduction)



**Sabine Magri** COO, UBS Switzerland



**Sergio P. Ermotti** Chairman Board of Directors, Swiss Re



**Patricia Danzi** Director General, SDC



**Christoph Aeschlimann** CEO, Swisscom

17:45 -17:55 CET

### Leveraging Economic Development for Social Justice



**Helene Budliger Artieda** Swiss State Secretary, SECO



18:00-18:45 CET

# How can Finance Support a Far-reaching Just Transition to Sustainable Development?



**Nick Robins**Professor in Practice for Sustainable Finance,
Grantham Research Institute, LSE
(Moderator)



**Karin Reiter,**Global Head of ESG & Sustainability,
Adecco



Vic Van Vuuren, Director Enterprises Department, ILO



**Veronika Giusti Keller** Head of Impact Management, BlueOrchard

18:50-19:10 CET

#### In Discussion with Philipp Hildebrand



**Philipp Hildebrand** Vice Chairman, BlackRock



**Tanya König** Moderator & Journalist

19:15 CET Welcome Cocktail Offered by Swiss Authorities



#### October 4, 2022

9:00 CET

#### Welcome Address (Video Message)



Al Gore
Former Vice President of the United States
and Chairman of Generation Investment
Management

9:00-9:45 CET Finance for Nature: Strengthening Standards, Data, Disclosure and Innovation for Biodiversity



Sonja Gibbs Managing Director & Head of Sustainable Finance, IIF (Moderator)



Antoine Sire
Head of Company Engagement,
BNP Paribas
(Introduction)



**Vian Sharif**Founder, NatureAlpha;
Group Head of
Sustainability, FNZ



**Emma Crystal**Chief Sustainability
Officer, Credit Suisse



Margaret L. Kulhow Global Finance Practice Leader, WWF International

9:50-10:40 CET

#### **Innovation in Sovereign Debt Management**



Ugo Panizza Professor International Economics, Geneva Graduate Institute (Moderator)



Mary-Thérèse Barton Head of Emerging Debt, Pictet



Beatrice Weder di Mauro President, CEPR



Marcello M. Estevao Global Director, Macroeconomics, Trade & Investment Global Practice, World Bank



11:00 12:10 CET

#### Agriculture, Food, Land Use: The Emerging New Reality



**Eva Zabey**Executive Director,
Business for Nature
(Moderator)



Hubert Keller Senior Managing Partner, Lombard Odier (Introduction)



**Maria Lettini**Executive Director,
FAIRR



**Johnny el Hachem** Head Private Equity, Edmond de Rothschild



**David Nabarro** Strategic Director, 4SD; Special Envoy for COVID-19, WHO



**Rob Cameron** VP, Global Head of Public Affairs and ESG Engagement, Nestlé



**Louise Mabulo** Founder, Cacao Project

12:15-13:00 CET

## In Discussion with Emmanuel Faber and Paul Polman, Closing Discussion



**Emmanuel Faber** Chairman, ISSD



Paul Polman Business leader, climate and equality campaigner, co-author of "Net Positive"



**Tanya König** Moderator & Journalist

13:00 CET Networking Lunch



<b>14H00-15H30</b> CET	
CICG Room F	BlueImpact: Driving Capital to Blue SMEs Ocean Assets Institute / UNDP / UNEP / ADB / BlueImpact
CICG Workshop room 14	Shaping the Relationship Between Banks and Philanthropic Organisations CA Indosuez
CICG Room A	Investing for Change in Africa UNDP
CICG Room B	The Urgent Case for Inclusive Growth UBS
CICG Room D	The Journey to Net Zero: Deep-dive into the Net-Zero Alliances PRI / UNEP FI
CICG Room C	Markets for Nature: A Global Index for Biodiversity E4S / Center and Crowther Lab (ETH)
CICG Room E	Skin in the Impact Game: Building and Evaluating Sustainable Ventures Geneva Angel Investor Network (GAIN) / TBH Global Family Office
16H00-17H30 CET	
CICG Room F	Beyond the Hype: Blockchain Infrastructure and Communities for the Global Goals Cardano Foundation
CICG Room C	Climate Crisis: THE Economic Opportunity of the 21st Century ZKB
CICG Room B	What it means to be Green? A Discussion about Greenwashing Transparency and the Purpose of Regulation OBERSON ABELS SA
CICG	Valuing Water: Engaging for Systemic Change
Room D	Pictet / UNICEF / CERES
CICG Room E	Rethinking Financial Valuations- The Integration of Sustainability Considerations IISD
CICG	Rethinking Financial Valuations- The Integration of Sustainability Considerations



<b>9H00-10H30</b> CET	
CICG Workshop room 14	Is Your Portfolio Heating Up or Cooling Down the Planet?  AGEFI / FMP Formation
CICG Room A	Net-Zero Initiatives and Forward-looking Methodologies: The Transition Way in Finance Swiss Bankers Association / Fondation Genève Place Financière
CICG Room B	<b>Biodiversity Credits and a Market for Nature</b> Credit Suisse
CICG Room E	Biodiversity Footprinting of Portfolio: How to Scale It Up? BioPerf.biz/BL évolution/UICN
CICG Room D	Sustainable Investing: Assessing Socio-economic Impacts of Exchanged-traded Funds Observatoire de la finance / University of Fribourg / Gdansk University of Technology
CICG Room F	The State of Impact Funds in Emerging Markets Tameo Impact Fund Solutions
CICG Room C	Insuring Nature to Reduce Risks – Risk-transfer Solutions for Coral Reefs UNDP
11H00-12H30 CET	
CICG Room A	Nature Finance - The Next Wave NatureFinance
CICG Room C	Aligning Profits and Sustainability in Latin America and the Caribbean UNDP / AlphaMundi Group
CICG Workshop room 14	Demystifying Risk to SDG Investments in African Markets: Spotlight Ghana & Kenya Ground_Up Project / SDG Lab / Swiss Embassy in Kenya / Nairobi International Financial Center / Ghana Investment Promotion Center / Financial Centers For Sustainability
CICG Room D	Next Generation: Financing Future Climate Solutions EFG Bank/Eurizon/Julius Bär
CICG Room F	Helping Institutional Investors Build a European Impact PE Portfolio in Partnership with an EU Agency  CPEG / AlphaMundi Group / EIF
CICG Room E	Fighting Off Blended Finance "Bad Press" with New Transformative Financing Models  R20 Foundation / Pegasus / Capital Advisor / Gold Standard / IUCN / Green Climate Fund
CICG Room B	Plastics Circularity: The Role of Finance in Finding Solutions through the Plastics Value Chain Lombard Odier



<b>14H00-15H30</b> CET	
CICG Room D	Measuring Human Rights for Investors Geneva Center for Business and Human Rights / Université de Genève
CICG Room A	Disclosing Climate: From International Sustainability Standards to the Swiss Climate Scores Asset Management Association Switzerland
CICG Room C	Invest in Peace through Water: The Blue Peace Financing Initiative is Innovative Sustainable Finance in Action Swiss Agency for Development and Cooperation (SDC) / the United Nations Capital Development Fund (UNCDF) / the Gambia River Basin Development Organization
CICG Workshop room 14	Sustainable Investing 4.0: Blg Data and Al for Maximal Impacts ZHAW/Swiss Sustainable Finance
CICG Room E	Commercial Financing Unlocked for Sustainable MSME Trade in Developing Countries International Trade Center / Trade & Development Fund / CRDB / NMB Banks
CICG Room B	Sustainable Infrastructure: New Investment Opportunities <i>UBP</i>
CICG Room F	Guidance on Impact Investing in Listed Equities Global Impact Investing Network
<b>16H00-17H30</b> CET	
CICG Workshop room 14	Building a Sustainable Finance Marketplace: How New Standards of Non Financial Reporting (EU Taxonomy) Will Impact Financial Products and Stock Market Exchanges SWISOX
CICG Room B	TNFD as a Solution to Address Biodiversity Risks and Dependencies Swiss Sustainable Finance / Swiss Federal Office for the Environment
CICG Room C	Accelerate2030 meets Geneva: Unlocking Financing for the Missing Middle Impact Hub Geneva / InTent / Impact for Breakfast / Baraka Impact Finance / Cardano foundation
CICG Room D	Energy Transition : From Global to Local BCGE / Liontrust International
CICG Room E	Regenerative Finance – Web3 for Climate Action Climate Collective / Celo
CICG Room F	Remittances as a Financial Tool for Impact Investments and Impact Entrepreneurship 4IP Group / Geneva Graduate Institute / Abrod
<b>16H00-18H30</b> CET	
CICG Room A	Gender Equality in the Financial Industry: Quo Vadis? GLIS/SFG/Alphamundi/UN Women/OXFAM/World Bank/ACP
<b>18H00-20H00</b> CET	
CICG Room B	The Territory: Movie Screening and Discussion Nature Finance / Green Digital Finance Alliance / E4S / Sustainable Finance Geneva / WBCSD



<b>9H00-10H30</b> CET	
CICG Room B	Social Impact Real Estate: Moving Beyond Green Building Edmond de Rothschild
CICG Room F	Commercially Scalable Global Health Solutions: Business Models and Co-Investment Partnerships to Drive Success Baraka Impact Finance / Impact Hub Geneva
CICG Workshop room 14	It Takes Three to Tango The Impact Office / World Economic Forum (Uplink)
CICG Room E	Impact Investment in Times of Crisis Swiss Impact Investment Association / POP Movement / Impact Investment Solutions
CICG Room C	From Why to How: Investing in the Transition through Public and Private Markets  BlackRock
CICG Room D	Finance in a New World  J. Safra Sarasin / Mirabaud Group / Reyl Innovative Banking / Asteria Investment Managers
CICG Room A	<b>Leading Sustainability from the Boardroom</b> B Lab Switzerland / InTent / Swiss Boards for Agenda 2030
11H00-12H30 CET	
CICG Room F	<b>Digitization Trends &amp; Opportunities in Emerging Markets</b> Seedstars
CICG Room E	The Sanitation Economy: Where 'Investment and Impact' Meet The Sanitation and Hygiene Fund (UNOPS) / Toilet Board Coalition
CICG Room C	Financing Climate Adaptation and Disaster Risk Reduction in Emerging Markets and Developing Economies World Bank Group
CICG Room B	Finance as a Driver of Peace Sustainable Finance Geneva / ICRC / Geneva Graduate Institute
CICG Room D	Infrastructure for Impact Accountability: Towards Standards for Quality Impact Reporting BlueMark
CICG Room A	Engagement as a Means to Impact the Real Economy Foundation Ethos
CICG Workshop room 14	Digital transformation – Risks and Opportunities for a Holistic Approach to Sustainable Finance SDG Lab/IISD/CyberPeace Institute



<b>14H00-15H30</b> CET	
CICG Room E	All Along the Green, Social & Sustainability Bonds Investment value Chain Symbiotics
CICG Room B	Re-thinking Finance Club of Rome / Incitare
CICG Room A	Investing in a Just Transition Impact Investing Institute / ILO / BlueOrchard
CICG Room F	Responsible Investment in Tech Human Technology Foundation (HTF)
CICG Room C	<b>Ecosystem Restoration: the Next Frontier of Environmental Investing</b> <i>BNP Paribas</i>
CICG Room D	Can Data Save US from Greenwashing? Barclays / Capital Group / KPMG / RepRisk
<b>16H00-17H30</b> CET	
CICG	Step by Step Guide to Natural Language Processing: Extract ESG
Room F	Sentiment from Company Reports RAM Active Investments
Room F  CICG Room E	Sentiment from Company Reports
CICG	Sentiment from Company Reports RAM Active Investments The Criticality of Building Resilience against Physical Climate Risks
CICG Room E CICG	Sentiment from Company Reports RAM Active Investments  The Criticality of Building Resilience against Physical Climate Risks CelsiusPro / HOLCIM  Implementing Sustainability n Wealth Management
CICG Room E CICG Room D	Sentiment from Company Reports RAM Active Investments  The Criticality of Building Resilience against Physical Climate Risks CelsiusPro / HOLCIM  Implementing Sustainability n Wealth Management Association of Swiss Private Banks  Sustainability and Impact Measurement and Reporting: Where do We Stand?  Geneva Graduate Institute / SL4SF / IFC / Geneva Finance Research



**15H30-16H00** CET

CICG Pitch: Giga

Village Area an initiative by UNICEF and ITU

**17H30-19H00** CET

CICG Networking Cocktail

Village Area Sponsored by Cardano Foundation

### **5** October 2022

**10H30-11H00** CET

CICG Pitch: SDG World Tour
Village Area SDG Impact Stories

**12H30-14H00** CET

CICG Building Bridges Networking Lunch

Village Area Sponsored by Credit Suisse and Lombard Odier

**15H30-16H00** CET

CICG Pitch: Small Business Champions Winners
Village Area a joint program between the WTO, ITC, and ICC

**17H30-18H30** CET

CICG Networking Cocktail

Village Area Organised by Innovate4Nature

**18H30-19H00** CET

CICG Networking Cocktail

Village Area Organised by Gender Lens Initiative for Switzerland (GLIS)





10H30-11H00 CET	
CICG Village Area	Pitch: Sustainable Finance Hack 2022 by Open Geneva and the Geneva School of Economics & Management
<b>12H30-14H00</b> CET	
CICG Village Area	Building Bridges Networking Lunch Sponsored by Pictet and UBS
<b>13H00-14H00</b> CET	
13H00-14H00 CET CICG Village Area	Networking Session: Accelerate 2030 Entrepreneurs by Accelerate 2030
CICG	·